

**Title: Unity makes strength**



**Caption:** Scream of agony for the quality of the air we breathe. She needs someone to listen but no one will stop.



**Caption:** By changing the sign, everyone will take the free product.



**Caption:** People can achieve things more easily when they work together.

**Description:** In the wider area of the Municipality of Idalion, the particles from dust storms of the desert are combined with atmospheric pollutants of anthropogenic activity due to the presence of industrial and livestock zones which are in contact with the residential zones. The degraded air quality that local residents breathe is proven to affect their quality of life. A group of students tries an experiment. In a busy cafe in the area, through two different signs, they offer to the public: in the first case free information about the air they breathe, in the second case free chocolates. The two tests receive back a different response. United their voices grow louder. The strength in unity, the power of many, greater impact, better results!